



Rediscover rubber and road.

Driving should feel like driving. It's a simple, undeniable idea that gets right at the heart of the 2024 BRZ, a hyper-focused, thrillingly pure sports car with the power, torque and acceleration to prove it. You're the driver, and the BRZ won't let you forget it.



The **BRZ tS.**No limit**S.**

Introducing the 2024 BRZ tS

The 2024 BRZ tS is the ultimate connection between driver and road. We've enhanced the already deft BRZ with an exclusive STI®-tuned suspension featuring Hitachi®¹ Astemo™² front dampers for even sharper handling. As you drive, you'll feel the increased control and confidence of the gold Brembo®³ brakes encased by dark grey metallic finish 18-inch wheels. The BRZ tS is meant to be seen as much as it is driven. Ultrasuede®⁴ and leather-trimmed seats with blue contrast accents, plus the STI-branded starter button and gauge cluster, heighten the already sleek interior. And on the outside, a black shark fin antenna and mirror caps plus exclusive badging make the tS a sight to behold.













Engineered to be driven.

The BRZ delivers enjoyment at any speed. That's because it was engineered to feel responsive, precise and balanced.



Track-tested Suspension

Performance driving depends on a well-tuned suspension. The 2024 BRZ has been dialled in with spring rates, dampers and stabilizers optimized to keep you in control during quick manoeuvres.



Engine

A 2.4-litre SUBARU BOXER® engine delivers 228 hp and 184 lb-ft of torque, delivered early and across a wide rev range.



Two Ways to Shift

Get fully engaged with a close-ratio, 6-speed manual transmission with a superb shift feel. You can also opt for a 6-speed automatic with paddle shifters and rev matching to enhance that feeling of control from shifting.

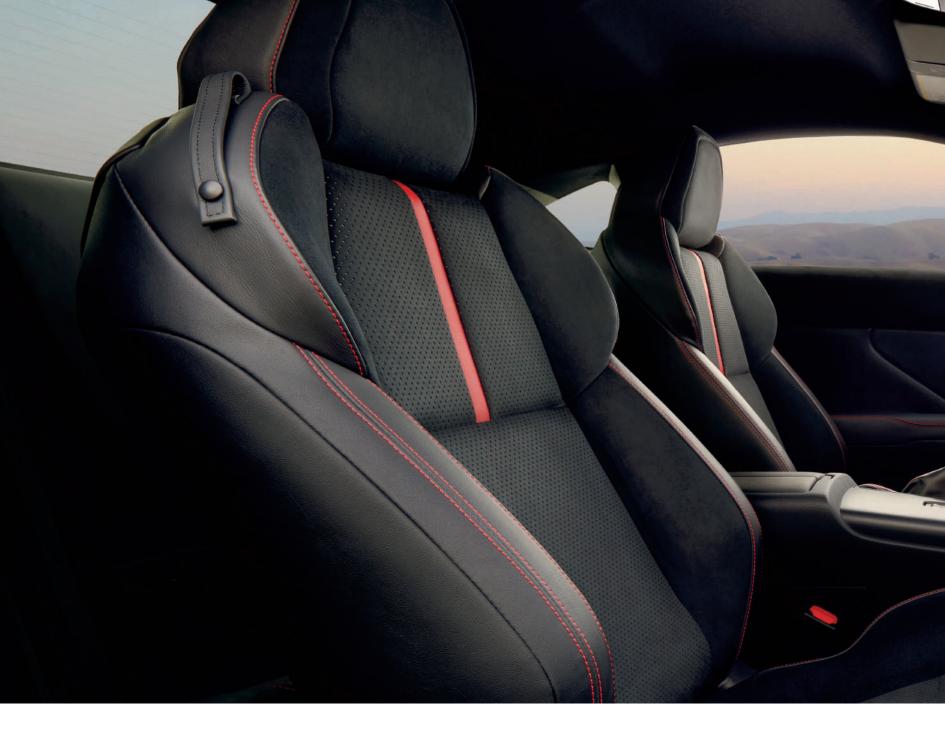


TORSEN®² Limited-slip Differential

That noticeable assuredness you feel through the turns is made possible by this high-performance limited-slip differential, delivering control and confidence for spirited driving.



¹ Automatic transmission models only. 2 TORSEN® is a registered trademark of JTEKT Corporation.



Cockpit, not interior.

Performance driving is about the driver, and that's why every detail inside the BRZ has been carefully considered. Low-mounted performance-design front seats keep you centred and in place, while the perfectly placed pedals, shifter and leather-wrapped steering wheel let you make your manoeuvres decisively.







Performance-design Seats

When you're deep in the corners, you'll be glad that the BRZ comes standard with supportive front seats with deep bolsters and available Ultrasuede® inserts¹, which provide extra grip to help keep you in the pocket.





ENGINE START STOP



The centre of connection.

Driver-centric ergonomics personalize every drive. With a steering wheel that fits comfortably in your palms and a conveniently placed shift lever, you can take control of the Subaru BRZ with intuitive fluidity. With a customizable digital instrument cluster featuring Sport¹, Snow¹ and Track mode displays, along with a host of other customizable information, you can dial in your drive with only the information you want to see.





¹ Requires automatic transmission. See your Subaru dealer for details. 2 Driver is always responsible for safe and attentive driving. Please refrain from operating the touchscreen while driving. 3 Compatible smartphone and applications required. Data provided by smartphone is displayed on the audio system screen. Some provinces prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 4 Apple CarPlay® is a registered trademark of Apple Inc.¹ 5 Android™ is a trademark of Google LLC¹. 6 Availability varies by trim level. See your Subaru dealer for details. 7 Requires automatic transmission and subscription to SUBARU STARLINK® Connected Services. 3-year free trial included. See your Subaru dealer for details.



Fresh styling is just the beginning.

The sleek exterior design of the 2024 BRZ isn't just for looks. Purpose is all around, from its light 17- or 18-inch alloy wheels¹ to its side rocker spoilers and integrated ducktail rear spoiler. Side, front and rear vents are all functional and designed to improve airflow.











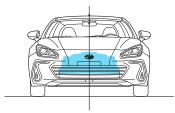
Sports Car Drivetrain

Laid out symmetrically, the SUBARU BOXER engine puts the crankshaft perfectly in line with the driveshaft for tremendous stability and dynamic agility. Plus, the rear-wheel drive configuration allowed us to move the engine farther back to give you precise control over your cornering attitude. We combined this agile platform with a quick-ratio steering system that's tuned to react with astounding precision and immediacy to your input.

Aerodynamics

The BRZ is designed to reduce drag with functional exterior designs, from its vented front bumper, rear bumper and fenders to its integrated ducktail rear spoiler.





Ultra-low Centre of Gravity

From the roofline to the seating position to the SUBARU BOXER engine, every element of the wide BRZ is placed as low as possible. This helps create an ultra-low centre of gravity of just 456 mm.

Performance Suspension

A sport-tuned, fully independent suspension brings out every bit of agility and responsiveness the Subaru BRZ has to offer. MacPherson-type front struts help maximize rigidity and a feeling of direct control by allowing the SUBARU BOXER engine to be placed low in the chassis. And a double-wishbone rear design soaks up bumps without sacrificing control.





Pre-Collision Braking¹

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight warns you, applies brakes and, at lower speeds, can even help you stop your BRZ.



Adaptive Cruise Control^{1,6}

Traffic doesn't always flow smoothly. EyeSight can keep a set speed, look ahead and help your BRZ automatically adjust to keep your distance.



Lane Departure and Sway Warning¹

Can alert you if you drift to the edge of your lane and begin to cross into another.



Pre-Collision Throttle Management^{1,6,7}

Can reduce your engine power to help give you more time to react and to help minimize the possible impact force and frontal impact damage.

Lightweight Body

Simplicity in design and extensive use of high-tensile steel have helped keep the weight low while making the chassis rigid and precise. The BRZ incorporates an aluminum hood, front fenders and roof panel, which help keep you safe while reducing weight and the centre of gravity.

Hill Start Assist

Say goodbye to the "handbrake hill-start." To help you avoid rolling downhill when starting from a stop on steep hills or slopes, Hill Start Assist temporarily holds the car steady when the driver releases the brake pedal to press the accelerator pedal.

Rearview Camera

The BRZ features a standard Rearview Camera with dynamic guidelines that gives you a clearer view of the area behind your vehicle for extra visibility when you need it.

Ring-shaped Reinforcement Frame

The Subaru BRZ offers intense control, and its protection is just as intense. Its frame design strengthens the passenger cabin from the roof to the doors, pillars and floor. This design, bolstered by generous use of high-tensile steel, helps to dissipate impact energy away from the occupants in a collision.

SRS² Airbags

Heightened control and visibility are elemental to the Subaru BRZ. However, you'll also have the confidence of knowing that, should something unfortunate happen, you have front, front-side and curtain SRS² airbags, along with a driver's knee SRS² airbag, as standard equipment to help protect you from an impact.

Vehicle Stability Control

This advanced electronic system monitors an array of sensors-including braking, steering and yaw sensors—to help keep you from losing control as you push the Subaru BRZ to its limits.

Peace of mind and performance coexist.



1 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. The Pre-Collision Throttle Management System is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving. Lane Departure and Sway Warning operate only when the lane markings are visible, and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 2 SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts. 3 Availability varies by trim level. See your Subaru dealer for details. 4 Activation with subscription required. 5 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 6 System functionality varies based on vehicle transmission. See Owner's Manual for complete details on system operations and limitations. 7 Requires automatic transmission. See your Subaru dealer for details.

2024 BRZ | Features & Dimensions

7.0-inch Customizable Digital Gauge Cluster



Michelin®1 Pilot®1 Sport 4 Tires2



LED Headlights





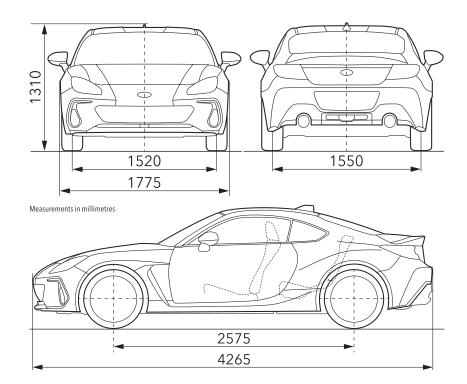
Dual-zone Automatic Climate Control



8.0-inch Infotainment System with Apple CarPlay®^{3.5} and Android™ Auto^{4.5}



Heated Front Seats²



Steering BRZ, BRZ Sport-tech & BRZ tS

Electric power-assisted quick ratio rack-and-pinion. Ratio: 13.5:1. Turning radius: 5.4 metres curb-to-curb.

Brakes BRZ & BRZ Sport-tech

4-wheel disc, ventilated front and rear. 4-channel, dual-piston front and single-piston rear calipers. 4-sensor ABS with Electronic Brake-force Distribution (EBD).

BRZtS

Brembo® performance braking system—4-wheel disc, ventilated front and rear. 4-piston front and dual-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).

Wheels BRZ

17 x 7.5-inch 10-spoke aluminum-alloy. High-luster grey with machine finish.

BRZ Sport-tech

18 x 7.5-inch 10-spoke aluminum-alloy. Dark grey matte finish.

BRZtS

18 x 7.5-inch 10-spoke aluminum-alloy. Dark grey metallic finish.

ires BR7

215/45 R17 Michelin®¹ high-performance summer tires.

BRZ Sport-tech & BRZ tS

215/40 R18 Michelin® Pilot® Sport 4 ultra-high performance summer tires.

2024 BRZ | Trim Levels



BRZ

- 228-hp 2.4-litre 4-cylinder SUBARU BOXER® engine with direct and port fuel injection
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension, 4-wheel, fully independent suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- Auto-on/off LED headlights and taillights
- Functional front bumper, fender and rear bumper vents
- Integrated front bumper underspoiler
- Side rocker spoilers
- Integrated ducktail rear spoiler
- Cloth upholstery
- Leather-wrapped steering wheel with audio system, Bluetooth®⁷, meter display and cruise control buttons
- 7.0-inch customizable digital gauge cluster with Normal and Track modes, digital speedometer, tachometer, coolant temperature and fuel level displays, G-force meter and lap time displays and other vehicle functions
- Auto-up/down power windows
- Electronic cruise control
- Rearview Camera
- Proximity key with Push-Button Start
- Anti-theft security system
- 8.0-inch infotainment system with high-resolution touchscreen display, AM/FM audio system with Apple CarPlay®³ and Android™ Auto⁴ functionality, 6 speakers, dual USB input ports, auxiliary audio input, steering wheel-integrated controls, SMS text messaging capability, Bluetooth®² mobile phone connectivity with voice activation and Bluetooth®² streaming audio, and SiriusXM® capability³
- Carpeted floor mats with embroidered BRZ logo and red stitching
- EyeSight® Driver Assist Technology® and High Beam Assist



BRZ Sport-tech

Includes BRZ key features and adds/upgrades:

- Close-ratio 6-speed manual transmission or 6-speed automatic transmission with manual-mode paddle shifters and rev-matching downshift control
- 18-inch aluminum-alloy wheels with Michelin[®]¹ Pilot[®]¹
 Sport 4 ultra-high performance summer tires
- LED Steering Responsive Headlights
- Ultrasuede®¹¹ and leather-trimmed upholstery
- Aluminum-alloy sill cover inserts
- Brin Naub^{®11} microsuede instrument cluster meter visor and door panel accents
- 8 speakers with 2-channel amplifier
- Dual-mode heated front seats
- 7.0-inch customizable digital gauge cluster with Normal, Sport¹², Snow¹² and Track modes, digital speedometer, tachometer, coolant temperature and fuel level displays, G-force meter and lap time displays and other vehicle functions
- SUBARU STARLINK® Connected Services¹³ (free 3-year trial subscription included)
- Subaru Side/Rear Vehicle Detection (SRVD)
 system with Blind-Spot Detection and Rear Cross-Traffic Alert¹⁴
- EyeSight Driver Assist Technology^o, High Beam Assist and Reverse Automatic Braking^{12,15}



BRZ tS

Includes BRZ Sport-tech key features and adds/upgrades:

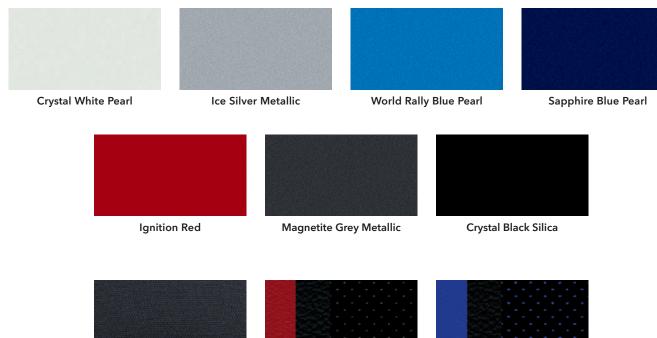
- Close-ratio 6-speed manual transmission
- Brembo® performance braking system
- STI-tuned suspension with Hitachi®¹6 Astemo™¹7 front dampers
- 18-inch dark grey metallic finish aluminum-alloy wheels with Michelin®¹ Pilot®¹ Sport 4 ultra-high performance summer tires
- Heated, Crystal Black Silica exterior mirrors
- Crystal Black Silica shark fin antenna
- BRZ tS front and rear badging
- BRZ cherry red logo headlights
- Upgraded front and rear brake rotors
- Ultrasuede®¹¹ and leather-trimmed upholstery with blue accents and contrast stitching
- STI-branded digital gauge cluster with Bordeaux accepts
- STI engine starter button
- Black interior accents

For a detailed list of specifications, features, accessories, and model comparisons, please visit **Subaru.ca** or your nearest authorized Subaru Dealer.

1 Michelin® and Pilot® are registered trademarks of Compagnie Générale des Etablissements Michelin. 2 Standard on Sport-tech and tS trims. 3 Apple CarPlay® is a registered trademark of Apple Inc.¹ 4 Android™ is a trademark of Google LLC¹. 5 Compatible smartphone and applications required. Data provided by smartphone is displayed on the audio system screen. Some provinces prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha™ is a trademark of Harman International Industries, Inc. Your wireless carrier's rates may apply. 6 Brembo® is a registered trademark of Bluetooth SIG, Inc., America. 8 Activation and required monthly subscription sold separately. Includes 3-month trial subscription. See your Subaru dealer for details. SiriusXM® and the SiriusXM Clanda names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada customer Agreement and the trems & conditions. SiriusXM collects, uses and discloses your personal information according to its Privacy Policy. 9 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. The Pre-Collision Throttle Management System is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving. The Lane Departure and Sway Warning and Lane Keep Assist to Prevention and minimize he severity of certain frontal impacts. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and att

2024 BRZ | Colours

Exterior Colours



Seat Material



Colour Combinations	BRZ	BRZ Sport-tech	BRZ tS
Crystal White Pearl	ВС	BLR	BLB
Ice Silver Metallic	_	BLR	BLB
World Rally Blue Pearl	ВС	BLR	BLB
Ignition Red	_	BLR ²	BLB
Magnetite Grey Metallic	_	BLR	BLB
Crystal Black Silica	ВС	BLR	BLB
Sapphire Blue Pearl	_	_	BLB



Subaru Warranties

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2024 model-year vehicles, the warranty on all Subaru vehicles consists of the following:

New Vehicle Limited Warranty (36 month/60,000 km) – Covers basic and major components for 36 months or 60,000 km.

Major Component Limited Warranty (60 month/100,000 km) - Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

Surface Corrosion Limited Warranty (36 month/60,000 km) – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

Anti-Perforation Limited Warranty (60 month/unlimited km) - Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

Emission Control System Limited Warranty – Covers some emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

Parts and Accessories Limited Warranty – Covers Subaru parts and accessories installed by the Subaru dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the Subaru dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local Subaru dealer or visit our Web site at subaru ca

Subaru 360 C.A.R.E. Program (36 months/unlimited km)

Access to dedicated Subaru 360 C.A.R.E. (Customer Assistance for Roadside Emergencies) Roadside Assistance Services, which includes access to 1,000 CAA and AAA offices throughout Canada and the United States. In addition to towing, coverage also includes Fuel Delivery, Battery Boost, Flat Tire Service, Lock-Out Service, Trip Accident & Mechanical Breakdown Assistance Service, Winching and Extrication Service, Personalized Trip Planning and Routing, Theft and Hit-and-Run Reward, and Arrest Bond Certificate.

The above information is an overview of services. If you wish to see more details regarding Subaru 360 C.A.R.E., please visit our Web site at subaru.ca.

Subaru Protection Plan

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36-month/60,000-km New Vehicle Limited Warranty period ends', our Subaru Protection Plan (SPP) – the only vehicle service contract endorsed by Subaru Canada for Subaru vehicles – can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60-month/100,000-km Major Component Limited Warranty). SPP offers comprehensive mechanical and electrical coverage and a number of additional features and benefits, such as Roadside Assistance and Alternate Transportation, for up to 7 years or 160,000 kilometres from your vehicle's in-service date. Whether your vehicle is purchased or leased, SPP protects you and your investment. Be sure to ask your Subaru dealer for details or visit subaru.ca. 1 If you already own a Subaru vehicle and it is still within the 36-month/60,000-km New Vehicle Limited Warranty period, you are still eligible for SPP.

Subaru vehicles are uniquely designed to get out there more and to leave less behind. We build our vehicles for maximum longevity, because more time spent on the road equals less time spent in junkyards and landfills. In fact, 96% of our vehicles sold in Canada over the last 10 years are still on the road today¹. You'll also find very little waste created in the production of a Subaru. Many of our vehicles are built in the Subaru of Indiana Automotive, Inc., (SIA) factory, which was the first manufacturing facility in the U.S. to achieve zero-landfill status. Other Subaru facilities around the world now achieve similar goals in helping to preserve the environment. Respect for our surroundings is yet another way that Subaru vehicles help to build driver confidence for the road ahead.

1 Based on IHS Markit Vehicles in Operation as of June 30, 2022, for Model Years 2013 to 2022 vs. Total New Registrations of those vehicles.



For a detailed list of specifications, features, accessories, and model comparisons, please visit Subaru.ca or your nearest authorized Subaru Dealer.

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing and may not be completely accurate following its publication. For the most up-to-date and detailed product information, log on to www.subaru.ca. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown with equipment or accessories that are optional (at extra cost) or available only in certain combinations; or may be subject to product home you not be available in Canada. Please visit subaru.ca for the latest information and specifications. For complete details on product updates and warranties, please contact your Subaru dealer. Ascent, BRZ, Crosstrek, Forester, Impreza, Legacy, Outback, Solterra, WRX, STI, EyeSight, STARLINK, SUBARU STARLINK, Subaru and SUBARU BOXER are registered trademarks of SUBARU CORPORATION. Aha™ is a trademark of Human International Industries, Inc. Android™ is a trademark of Google LLC. Apple CarPlay® is a registered trademark of Bluetooth® is a registered trademark of Sirius XM Canada loc. Subscriptions to Sirius XM Canada are subject to the Sirius XM Canada loc. Subscriptions

† Ability of this product to access connected content is subject to change without notice and could be affected by any of the following: compatibility issues with future firmware versions of the smartphone; compatibility issues with future versions of the connected content application(s) for the smartphone; changes to or discontinuation of the connected content application(s) or service by its provider.

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